

CAMPSPOT 2020 IN YOUR OWN BACKYARD SWEEPSTAKES

OFFICIAL RULES

Entry into this Promotion constitutes your acceptance of these Official Rules.
NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. **SPONSOR:** This 2020 In Your Own Backyard Sweepstakes ("**Sweepstakes**") is sponsored by RezPlot Systems, LLC, 38 Commerce Ave. SW, Suite 200, Grand Rapids, MI 49503. ("**Sponsor**").
2. **WHO IS ELIGIBLE:** The Sweepstakes is only open to legal residents of the forty-eight (48) contiguous United States and the District of Columbia, excluding residents of Puerto Rico, all U.S. territories and possessions and all overseas military installations, who are at least twenty-one (21) years of age at the time of entry. Employees of Sponsors, affiliates, subsidiaries, director, officers and prize suppliers (collectively, the "**Sweepstakes Entities**"), and each of their immediate family members and/or those living in the same household (whether legally related or not) of each are not eligible to enter or win. For the purpose of the Sweepstakes, family members are defined as spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children and grandchildren. Void where prohibited by law. Limit one (1) eligible entry per person during the Entry Period (defined below) and one (1) additional eligible entry per person during the Entry Period (defined below). Entries that are incomplete, illegible, corrupted, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Official Rules (defined below) may be disqualified from the Sweepstakes at the Sponsors' sole and absolute discretion. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to the Sponsors' satisfaction, the affected entry will be deemed ineligible. Illegible and/or incomplete entries submitted by Entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void.
3. **ENTRY PERIOD:** Entries for the Sweepstakes will be accepted via Instagram starting on August 7, 2020 and expire at 11:59:59 p.m. Eastern Standard Time ("EST") on August 14, 2020 ("**Entry Period**").
4. **HOW TO ENTER:** This Sweepstakes is limited via the Instagram platform only. To officially be entered in the Sweepstakes, Potential Entrants must (i) "like" the in-feed post related to this Sweepstakes located on Instagram through one of Campspot's Influencer Partner accounts @daddy_papa_and_me_make3, @stuffhannahdoes or @juliederu, (ii) share their backyard camping must-haves in the comments section of the in-feed post that was "liked" and (iii) follow the handle @campspot on Instagram. Potential Entrants that complete these steps, in their entirety, will successfully be entered in the Sweepstakes ("**Eligible Entry**"). For an additional entry, Potential Entrants may also (iv) share the "liked" post to their Instagram Story, (v) tag @campspot in that Instagram Story and (vi) state where their dream camping destination would be if they won. Potential Entrants that complete this secondary set of steps, in their entirety, will successfully be entered in the Sweepstakes again ("**Additional Eligible Entry**").

In the event of a dispute over the identity of an Entrant, entry will be deemed submitted by the authorized account holder of the Instagram username handle used at time of entry. "Authorized account holder" is defined as the natural person who owns and operates the Instagram username handle and who is responsible for the email address associated with the username submitted.

5. **BINDING AGREEMENT:** In order to participate in the Sweepstakes or to win a Prize, Entrant must agree to these Official Rules (“**Official Rules**”). Because these Official Rules form a legally binding agreement with respect to the Sweepstakes, please read them carefully. If Entrant does not agree to the Official Rules, Entrant is not eligible to participate in the Sweepstakes or to win any of the Prizes. Entrant agrees that his/her registration as an individual participant under the Sweepstakes constitutes his/her agreement to these Official Rules.

6. **WINNER SELECTION/NOTIFICATION:** Two (2) Winners will be selected by a random drawing on or about August 14, 2020 of all Eligible Entries completed by the Entry Period deadline. The Winners will be notified by the Sponsor and/or Administrator via Instagram Direct Message to the Instagram account handle that they entered the Sweepstakes with. No liability is assumed for any winner notification that is lost, intercepted, or not received by a potential winner for any reason. The Winners must respond to the initial notification, according to the instructions provided, within five (5) business days or the Prize may be forfeited and awarded to an alternate entrant.

7. **PRIZES:** One (1) Winner will be awarded a (1) complimentary stay up to US\$500 (“Grand Prize”) to be applied to any future reservation through Sponsor amongst eligible inventory at a destination of the Winner’s choosing. One (1) Winner will be awarded a (1) complimentary stay up to US\$250 (“Second Prize”) to be applied to any future reservation through Sponsor amongst eligible inventory at a destination of the Winner’s choosing. Prize must be used within six (6) months following the Sweepstakes end period. The Prize is non-transferable, with no cash redemption, equivalents or substitutions except at the Sponsors’ sole and absolute discretion. Any dispute as to the correct person to receive the Prize will be decided by the Sponsor at its sole discretion.

Winner is responsible for all costs and expenses not set forth herein, as well as any federal, state, and/or local taxes imposed as a result of acceptance of prize. By accepting a Prize – except where legally prohibited – Entrants grant permission for Sponsor and its designees to use Entrants’ name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade, and promotional purposes relating to this Sweepstakes, without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval.

8. **ODDS:** Odds of winning the Prize depends upon the total number of eligible entries received.

9. **WINNERS LIST:** For a copy of the Winner’s name, send a self-addressed, stamped envelope to: Campspot In Your Own Backyard Sweepstakes Winner, 38 Commerce Ave. SW, Suite 200, Grand Rapids, MI 49035. Requests must be received by October 30, 2020.

10. **GENERAL CONDITIONS:** In the event that the operation, security, or administration of the Sweepstakes are impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Sponsors may, in their sole discretion, either: (a) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; or (b) award the Prize at random from among the Eligible Entries received up to the time of the impairment. Sponsors reserve the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and

civil law, and, should such an attempt be made, Sponsors reserve the right to seek damages from any such person to the fullest extent permitted by law. Sponsors' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

- a. By entering and participating, each Entrant agrees to release, discharge, indemnify, and hold harmless the Sweepstakes Entities from and against any and all claims, demands, liability, damages or causes of action (however named or described) losses, costs or expenses, with respect to or arising out of or related to: (i) Entrant's participation in the Sweepstakes, and (ii) Entrant's acceptance, use or misuse of a prize (including, without limitation, any property loss, damage, personal injury or death caused to any person(s)). Winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this Sweepstakes or use or redemption of a prize. By participating in this Sweepstakes, Entrants agree to abide by and be bound by these Official Rules and understand that the Sweepstakes results are final in all respects. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials, privacy policy or terms of use on the Website and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control, and the discrepancy will be resolved in Sponsors' sole discretion. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained here.

11. **NO WARRANTY:** ALL PRIZES ARE AWARDED "AS IS" AND WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE).
12. **GOVERNING LAW/JURISDICTION:** The Sweepstakes and these Official Rules are governed by and shall be construed in accordance with the laws of the State of Michigan. All applicable federal, state, and local laws and regulations apply.
13. **ADDITIONAL RULES:** Entry data that has been tampered with or altered are void. No responsibility is assumed for: (i) lost, late, misdirected, damaged, garbled, incomplete or illegible entries, all of which are void; (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, mobile device, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems; or (iii) any injury or damage to entrant's or any other person's mobile device or computer related to or resulting from participating in the Sweepstakes. The date and time of entry receipt shall be determined by the official clock on the website. Submitted materials become the sole property of Sponsor and will not be acknowledged or returned. If the Sweepstakes is terminated before the end date, Sponsor will determine the winners from all eligible entries received as of the termination date.

ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) TO THE FULLEST EXTENT OF THE LAW.

By participating, Entrants (i) agree to be bound by these Official Rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of the Sponsor and Administrator, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these Official rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to: (i) permanently disqualify from any Sweepstakes it sponsors any person it believes has intentionally violated these Official Rules; and (ii) suspend, modify or terminate the Sweepstakes if Sponsor believes, in its sole discretion, that malfunction, error, disruption or damage is impairing or will impair the administration, security, fairness, integrity or proper conduct of the Sweepstakes. If the Sweepstakes is terminated before the end date, Sponsor will determine the winner from all eligible entries received as of the termination date.

14. **RELEASE OF LIABILITY:** By participating, Entrants release and hold harmless the Sponsor and Administrator, and their parent companies, subsidiaries, affiliates, partners, employees, directors, agents, and all others associated with the development and execution of this Sweepstakes from any and against any and all injury, loss or damage caused or claimed to be caused by Entrants' participation in the Sweepstakes and/or the acceptance, awarding, receipt, use and/or misuse of the prize, and Entrant agrees that these entities are not responsible for any warranty, representation, or guarantee, expressed or implied, in fact or in law, relating to the promotion and/or the awarding of any prize except as expressly providing in these Official Rules. By participating, Entrants agree that: (a) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, or any prizes awarded, shall be resolved individually without resort to any form of class action; (b) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees; (c) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses; and (d) these Official Rules and all disputes shall be governed by the internal laws of the state of Michigan; without regard to the principles of conflicts of laws, and disputes shall be resolved exclusively in the state or federal courts in the state of Michigan, and Entrant expressly consents to the jurisdiction of said courts and waives any objection thereto. *For New Jersey residents, the limitations set forth are inapplicable where attorneys' fees, court costs, or other damages are mandated by statute.*

15. **PRIVACY AND PUBLICITY:** Personal information submitted by Entrants in connection with the Sweepstakes will be collected, used and disclosed only for the purpose of administering the Sweepstakes, prize fulfillment, or as Entrants otherwise expressly consent to or as required by law. Personal information may be stored on servers in the United States and/or Canada and therefore may be subject to the laws and authority of other jurisdictions. By entering the Sweepstakes, Entrants consent to such collection, use and disclosure. Any information Entrants submit is subject to Sponsor's privacy policy available at: <https://www.campspot.com/privacy-policy>.

16. **OPT-OUT FROM SWEEPSTAKES:** After completing the entry steps, Entrants that wish to be removed from the Sweepstakes entry list and decline the chance to win a Prize can email support@campspot.com and include: "Campspot In Your Own Backyard 2020 Sweepstakes" in the subject line along with their first and last names and email address in the body of the email.

17. **TAXES:** All taxes and other expenses not specified herein, including federal, state, and local, are the sole responsibility of the Prize winner, as well as compliance with any federal, state, and local laws and regulations applicable to the Prize winner.

18. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter, Instagram, Snapchat, YouTube, Pinterest, LinkedIn or Google. You understand that you are providing your information to the Sponsor and Administrator of this Sweepstakes and not to Facebook, Twitter, Instagram, Snapchat, YouTube, Pinterest, LinkedIn or Google.